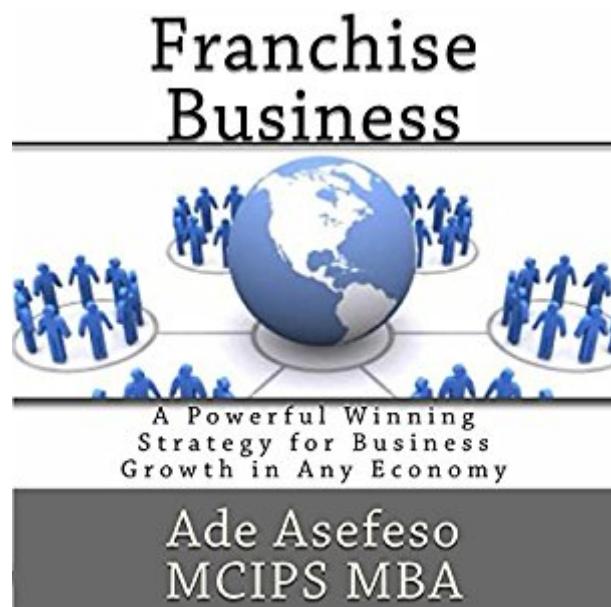


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Franchise Business: A Powerful Winning Strategy For Business Growth In Any Economy



Synopsis

In general, companies decide to begin franchising for one of three reasons: lack of money, people, or time. Opening your own franchise business is a big step for those who choose the venture, and it can be somewhat intimidating. The franchise marketplace is filled with innumerable franchise systems over a vast range of industries. This book looks at giving anyone taking on the challenge and adventure that comes with opening a franchise business a step-by-step overview of the major stages along the way.

Book Information

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